

2023 SPONSORSHIP OPPORTUNITIES

FAITH COMMUNITY
NURSE NETWORK
of the Greater Twin Cities



Bridging Faith & Health

MISSION

Our mission is to advance faith community nursing by providing a whole-person approach to individual and population health.

VISION

Our vision is to bring faith community nursing to every community.

WHO ARE FAITH COMMUNITY NURSES?

Faith community nurses (FCN), also known as “parish nurses” are experienced, actively licensed nurses with specialized training. Faith community nursing is a professional nursing practice focusing on intentional care of the spirit, whole-person health promotion, and disease prevention. FCNs practice in faith communities and other community settings and serve thousands of individuals and families. They maintain trusting relationships and are crucial liaisons to community services.

WHAT DO FAITH COMMUNITY NURSES DO?

- FCNs in Minnesota average 39 years of nursing experience and reach over 130,000 individuals. Our network touches more than 400 FCNs.
- While FCNs spend the majority of their time providing care to their congregation, nearly 20% of their time in their role is spent serving their neighborhood or community at large.
- FCNs offer a wide range of services within their practice:
 - Home and hospital visits
 - Health education
 - Support group facilitation
 - Community resource referrals
 - Personal health counseling
 - Sharing scripture
 - Organizing blood pressure screenings, flu shot clinics, health fairs
 - And much more.

CONTINUING EDUCATION SYMPOSIUM SERIES

January 19 via zoom

Cognitive Decline in Older Adults:
Early Detection and Interventions

March 23 via zoom

Depression in Older Adults

June 22 hybrid

Gender Identity and Gender
Expression

October 12 hybrid

Safety Concerns Related to Older
Adults - Emphasis on Older
Drivers

FOUNDATIONS OF FAITH COMMUNITY NURSING

This series is a 38 hour course to
prepare nurses to begin their new
practice as a faith community
nurse. Held via zoom.

Spring 2023

Fall 2023

VISIT WWW.FCNNTC.ORG TO BECOME A SPONSOR. **QUESTIONS? CONTACT US AT**
CONTACT@FCNNTC.ORG OR 651.204.0904 FOR MORE INFORMATION.

BECOME A SPONSOR

We invite you to join FCNN as a sponsor for our 2023 programming. As a sponsor, you have a unique opportunity to connect with FCNs who serve hundreds of individuals and families of various backgrounds and across the lifespan. Marketing activities will reach 400+ FCNs who are part of our Network. In addition, 200+ supporters will receive promotional materials. Collaborative Partnerships also available by invitation only.

SPONSORSHIP LEVEL / BENEFITS	Ambassador \$250 per event	Advocate \$2500 Annually	Champion \$5500 Annually
Vendor table and ability to interact with attendees before events and during breaks. (Hybrid or In-person only)	✓	✓	✓
15- minute breakout sessions to interact with attendees during virtual events.		✓	✓
Listing in virtual exhibit hall, including: name, logo, description, top services, link to website, and contact person.	✓	✓	✓
Verbal acknowledgement during program & in chat.	✓	✓	✓
Ad in event program(s) to attendees (80-100 receive)	✓	✓	✓
Ad in monthly E-Newsletter (500+ receive)		2 x per year	4 x per year
Logo in presentation slides at beginning, break, and end of program	✓	✓	✓
Agency name on marketing materials.		✓	✓
Hyperlinked logo on symposium webpage & sponsorship webpage.		✓	✓
Hyperlinked logo on Foundations webpage.			✓
Email marketing blast to FCNN email list			✓
Free registration to symposiums	2	4	4
5 minutes remarks to symposium attendees			✓

COLLABORATIVE PARTNER SUMMARY OF BENEFITS

BY INVITATION ONLY, NONPROFIT ORGANIZATION ONLY

Evidence-Based Programs

- Financial incentive for completing workshops
- Leader Training Subsidy (75% discount)
- Support and resources provided for workshops and fidelity checks for leaders trained by FCNN will be provided at no additional cost to organization.

Wellness Screenings

- 2 events per year as a collaborative partner. A summary of these screenings provides insight for programming priorities and overall health of independent living residents.
 - Possibility for more screenings based on availability, capacity, and need

Licensing and Program Software

- Community Partner operates under FCNN; FCNN is the license holder for a number of evidence-based licenses.
- Registration and data base for evidence based programming through Juniper.

Education

- 5 free registrations to our quarterly continuing education symposiums
- Ability to send 2 RNs through our Foundations course annually to work towards developing your own small network of faith community nurses.

Operations and Marketing

- Seat on Board of Directors and Evidence-Based Programs Committee (Nonprofits Only)
- Several promotional tie-ins within our Continuing Education Symposium Series
- Promotional opportunities during Foundations Course
- Promotional opportunities within monthly e-newsletter
- Mailing to our mailing list