FAITH COMMUNITY NURSE NETWORK



2022 Continuing Education Symposium Series

The Faith Community Nurse Network of the Greater Twin Cities is an interfaith, nonprofit service agency serving 400+ faith community nurses (FCNs) across Minnesota. We hold four, 3-hour symposiums every year, with nearly 200 faith community nurses, faith leaders, and other healthcare professionals attending. Our symposiums feature perspectives specific to FCN practice and provide attendees the opportunity to learn, share, and network.

Who are faith community nurses?

Faith community nurses, also known as "parish nurses" are experienced, actively licensed nurses with specialized training. Faith community nursing is a professional nursing practice focusing on intentional care of the spirit, whole-person health promotion, and disease prevention.

FCNs practice in faith communities and other community settings and serve thousands of individuals and families. They maintain trusting relationships and are crucial liaisons to community services.

What do FCNs do?

- FCNs in Minnesota average 39 years of nursing experience and reach over 130,000 individuals.
- While FCNs spend the majority of their time providing care to their congregation, nearly 20% of their time in their role is spent serving their neighborhood or community at large.
- FCNs offer a wide range of services within their practice:
 - Home and hospital visits
 - · Health education
 - · Support group facilitation
 - · Community resource referrals
 - · Personal health counseling
 - Sharing scripture
 - Organizing blood pressure screenings, flu shot clinics, health fairs
 - · and much more.

2022 Series

January 27 **Early Childhood Development**

9:30am – 12:45pm Via Zoom

March 31
Responding to Mental Health
Concerns in Faith

Communities

9:30am – 12:30pm Calvary Lutheran Church Golden Valley

June 16

What Every Nurse Needs to Know About Spiritual Care

9:30am – 12:30pm Augustana Lutheran Church West St. Paul

October 20

Health & Healthcare
Disparities

9:30am – 12:30pm Gloria Dei Lutheran Church St. Paul

Become a Sponsor

We invite you to join FCNN as a sponsor at our 2022 Continuing Education Symposium Series. As a sponsor, you have a unique opportunity to connect with FCNs who serve hundreds of individuals and families of various backgrounds and across the lifespan. Marketing activities will reach 400+ FCNs who are part of our Network. In addition, 200+ supporters will receive promotional materials.

Program Levels & Benefits	Annual Partner \$10,000+ 4-6 each year	Partner \$1500 1 available at each program	Sponsor \$200 10-12 available at each program
Interact with attendees during check- in, breaks, and closing	✓	✓	✓
Listing in virtual exhibit hall, including: name, logo, description, top services, link to website, and contact person	✓	✓	✓
Verbal acknowledgment at start of program	✓	✓	✓
8-foot display table in or adjacent to auditorium	✓	✓	✓
Full page ad in program	✓	✓	
5-minute remarks to attendees	✓	✓	
2 email marketing blasts to FCNN email list	✓	✓	
Free registration for four representatives	✓		
Agency name and logo displayed in all marketing materials and registration form		✓	
Acknowledgment on social media before and after event		✓	
Logo and link featured on symposium webpage & sponsor webpage		✓	
Free registration for two representatives		✓	✓
Quarter page ad in program			✓

Virtual Sponsorship

Sponsorship at our programs held over Zoom allow you to continue promoting your brand and connecting with these nurses who work in the community.

Program Levels & Benefits	Annual Partner \$10,000+ 4-6 each year	Partner \$1500 1 available at each program	Sponsor \$200 10-12 available at each program
15-minute breakout session to interact directly with attendees	✓	✓	✓
Listing in virtual exhibit hall, including: name, logo, description, top services, link to website, and contact person	✓	✓	✓
Verbal acknowledgment at start of program	✓	✓	✓
Full page ad in program	✓	✓	
Free registration for four representatives	✓	✓	
5-minute remarks to attendees	✓	✓	
2 email marketing blasts to FCNN email list	✓	✓	
Logo on presentation slides at beginning, break, and end of program		✓	✓
Acknowledgment in virtual chat box during program		✓	✓
Agency name and logo displayed in all marketing materials and registration form		✓	
Acknowledgment on social media before and after event		✓	
Logo and link featured on symposium webpage & sponsor webpage		✓	
Free registration for two representatives			✓
Quarter page ad in program			✓